



## PRESS RELEASE

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### Calling All Mud Lovers! Can-Am Takes it to the Next Level With the ATV Industry's Best 4-Wheel Drive System



*The all-new Visco-4Lok system available on the 2021 Can-Am X mr ATV lineup tackles the Toughest, dirtiest conditions like never before. ©BRP 2020*

**Valcourt, Quebec, Canada October 1, 2020** – BRP (TSX: DOO; NASDAQ: DOOO) builds its Can-Am Off-Road vehicles from the rider down, with every detail – from capability and reliability, to performance, comfort, and beyond – finely tuned for riders to get the most out of their vehicle, regardless of the challenge at hand. And sometimes, that challenge means getting muddy. Real muddy. Which is why Can-Am is introducing Visco-4Lok, the absolute best ATV 4-wheel-drive system available, so riders can conquer mud like never before.

The rugged Visco-4Lok system is an evolution of Can-Am's already impressive Visco-Lok technology. The new system works with the push of a button, with selections of two- and four-wheel drive. But here is where it goes to an entirely new level with Visco-4Lok – riders can now engage a 4-wheel-drive lock mode, which instantly provides equal power to all four wheels. The result? Unbeatable traction.

"I've had a chance to put Can-Am's new Visco-4Lok system to the test in some of the nastiest, swampiest mud holes I could find," said Dustin Jones, Can-Am Off-Road racer and overall 'getting' muddy' enthusiast. "I didn't cut this machine any slack and purposely tried to get it stuck in some holes I would normally go around, but when you lock the front diff it just keeps pulling! You HAVE to try this thing!"

Visco-4Lok is available for order on two new 2021 models –the Can-Am Outlander X mr 1000R, and the Can-Am Renegade X mr 1000R.

Can-Am has the right machine, part, or accessory to ensure you are able to get the most out of whatever you asking your machine to do. For more technical details and product specs, as well as information about the complete MY21 lineup of Can-Am Off-Road vehicles, visit <https://can-am.brp.com/off-road/>.

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**About BRP**

We are a global leader in the world of powersports vehicles, propulsion systems and boats, built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou, Quintrex, Stacer and Savage boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel business to fully enhance the riding experience.

With annual sales of CA\$6.1 billion from over 120 countries, our global workforce is made up of approximately 12,600 driven, resourceful people.

[www.brp.com](http://www.brp.com)  
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